University Gallery

UNIVERSITY OF MASSACHUSETTS AMHERST FINE ARTS CENTER AMHERST, MA 01003-2625 VOICE: 413.545.3670 FAX: 413.545.2018

<u>Moodstruck: Photographs from the Permanent Collection</u> presents work in which the images elicit atmospheres that range from romantic to mysterious to eerily perplexing. The exhibition features photographs acquired by the University over 20 years and includes representative works by Bill Arnold, Fredrich Cantor, Roy DeCarava, Louis Faurer, Joan M. Fitzsimmons, Jon Gintoff, Jacqueline Hayden, Paul Ickovic, Andre Kertesz, William G. Larson, Leon Levinstein, Helen Levitt, Wendy Snyder MacNeil, Ralph Eugene Meatyard, Sandy Skoglund, Jan Staller, Robert J. Steinberg, Jerry N. Uelsmann, Minor White, and Tom Zetterstrom. <u>Moodstruck</u> is on view from April 8 through May 19 and shares an opening reception with <u>Soft White: Lighting Designs by Artists</u> on Friday, April 7 from 5 to 7 p.m.

Between the two general categories of mood selected for this presentation there are, of course, many shades of feeling by which the viewer might be impressed while looking at the respective pictures. An individual photograph, as well, might evoke a few impressions creating a rich conflation of associations. If one were not aware of the title of Bill Arnold's work-Billowing Lights (Sam Wagstaff's Opening at the Corcoran), 1983-the image could be understood as the romantic blur of any festive occasion that many of us have attended over the years, or, for those with vivid imaginations, could have us enter into an unearthly event to which we have been given access. Similar subject matter envelops itself in perceptibly different cloaks by subtle means on the part of the artist and a perspectival shift on that of the viewer. Louis Faurer offers us an intimate moment between a man and a woman candidly taken in the old Pennsylvania Station, New York. As the man murmurs his apology and/or declaration of love, we have a sense of the outcome: either the woman will turn and walk away from him or his persuasive words will be sealed with a kiss. Jon Gintoff's photograph, Johnre Photography, 1982, on the other hand, shows us a clearly staged encounter between a couple who appear to be in the middle of an act of absurdist drama. The viewer is left without a clue as to what action or dialogue preceded this isolated moment or what might follow it. Similar subject matter may also bear similar effects, but through vastly different techniques as in the comparison between the domestic calm of Chez Mondrian, 1926, by Andre Kertesz and the surreal, though innocuous, environment of Jerry N. Uelsmann's picture. Kertesz, a master of the "straight" moment, and Uelsmann, a master of composite photography, each create an image that emanates a comforting, quiet nostalgia.

The University Gallery, located on the lower level of the Fine Arts Center, is open to the public on Tuesday through Friday from 11 a.m. to 4:30 p.m., and Saturday and Sunday from 2 to 5 p.m. The Gallery is also open during evening performances held in the Concert Hall of the Fine Arts Center. For further information, please call (413) 545-3670.