



\$3,000

Presenting Sponsorship

Benefits

- Eight (8) Gala Event Tickets (full table)
- Logo within the evening's video
- Logo within the event's program flyer
- Name recognition on event signage
- Daily Hampshire Life; full-page insertion (1)
- The Daily Hampshire Gazette; display advertising (4)
- Radio mentions on WEIB radio
- Logo on Gala invitation
- Name recognition in Gala press release
- Friends' listing in the Fine Arts Center Playbill for one year
- Inclusion in Spotlight (Fine Arts Center's online newsletter sent to 10,000 patrons)
- Tax deductible gift portion of this sponsorship: \$2,400



\$500

Supporting Sponsorship

Benefits

- Four (4) Gala Event Tickets
- Name recognition within the event's program flyer
- Name recognition on event signage
- Name recognition in Gala press release
- Friends' listing in the Fine Arts Center Playbill for one year
- Inclusion in Spotlight (Fine Arts Center's online newsletter sent to 10,000 patrons)
- Tax deductible gift portion of this sponsorship: \$200

27th Annual Friends of the Fine Arts Center Gala, Auction & Preview



Sponsorship Levels

@THE FAC
UMass Fine Arts Center

Save the date: February 6th, 2016!
Come celebrate with us on Saturday,
February 6th in the Campus Center
of UMass Amherst. Our volunteer
committee is busy planning a Gala &
Auction that will surpass last year's
successful 26th celebration. Your
sponsorship helps provide greater
Arts/Access.

Your financial support of this event
goes a long way in funding FAC
programs like Angel Tickets, Tickets
for Youth, or Artist in Residency
programs. The result is that more
lives are touched and changed by the
arts.



The Fine Arts Center's ability to
expose all generations to the
wonders of the arts happens through
our *Arts/Access* programs which are
made possible directly through the
support of people like you. Your gift
helps open the door to others. Thank
you in advance for your generosity.

We hope we can count on your
support! If you have any questions,
please contact Anna Robbins at the
Fine Arts Center; 413-545-4253 or
arobbins@admin.umass.edu.



\$1,800

Leading Sponsorship *Benefits*

- Eight (8) Gala Event Tickets (full table)
- Name recognition within the event's program flyer
- Logo within the evening's video
- Daily Hampshire Life; full-page insertion (1)
- Radio mentions on WEIB radio
- Name recognition in Gala press release
- Name recognition on event signage
- Friends' listing in the Fine Arts Center Playbill for one year
- Inclusion in Spotlight (Fine Arts Center's online newsletter sent to 10,000 patrons)
- Tax deductible gift portion of this sponsorship: \$1,400



\$1,000

Sustaining Sponsorship *Benefits*

- Eight (8) Gala Event Tickets (full table)
- Name recognition within the event's program flyer
- Name recognition in Gala press release
- Name recognition on event signage
- Friends' listing in the Fine Arts Center Playbill for one year
- Inclusion in Spotlight (Fine Arts Center's online newsletter sent to 10,000 patrons)
- Tax deductible gift portion of this sponsorship: \$600