XTCA: Cross Town Contemporary Art is an outdoor public art exhibition that seeks to reveal our interconnectedness as citizens and to highlight the gateway district between downtown Amherst and the University of Massachusetts. The University Museum of Contemporary Art (UMCA) has partnered with the UMass Architecture Department and the Town of Amherst to build an art and culture bridge—a series of public sculptures—to activate the North Pleasant Street corridor and connect downtown to campus. The exhibition features work by 13 nationally recognized artists, local artists and members of the academic community. The goal of this project is to generate a robust public dialogue about the value of art and culture in building community.

ACKNOWLEDGMENTS

Project Organizers
Eva Fierst, Former Education Curator, UMCA, UMass
Amanda Herman, Acting Education Curator, UMCA, UMass
Sandy Litchfield - Assistant Professor, Department of Architecture, UMass
Loretta Yarlow, Director, UMCA, UMass

Primary Underwriters
UMass Creative Economy Fund, Office of the President, Boston
Garland Construction Corporation
UMassFive College Federal Credit Union

We recognize the following for their generosity
Agnoli Sign Company
Amherst Business Improvement District
Amherst Department of Public Works
Amherst Public Art Commission
Berkshire Taconic Community Foundation - Artist’s Resource Trust
Double Edge Theatre
IdeaCo. Brand + Ideation
Massachusetts Cultural Council, Town of Amherst
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TheaterTruck Collective
UMass Amherst Office of External Relations
UMass Amherst Facilities & Campus Services
Wanczyk Nursery

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Alan Snow, Division Director, Trees & Grounds, Town of Amherst
René Théberge, Member of the Amherst Public Art Commission
Kara Westhoven, B.A. ’16, Art History and History

HEAR FROM THE ARTISTS!
XTCA Audio Tour available from any smart device:
SPTS.US/UMCA/XTCA
CROSS TOWN CONTEMPORARY ART

ARTISTS

1. COLLECTIVE-LOK FRAMING
2. ROB SWAINSTON FREE THE PRESS
3. NAOMI DARLING AND DARRELL PETIT SOLAR TIME
4. JOSEPHINE HALVORSON TREE MEASURE (AMHERST)
5. PAMELA MATSUDA-DUNN BRIDGING OUR COMMUNITY
6. ROBERLEY BELL A VISITOR AND ONE OTHER
7. TOM FRIEDMAN GHOST SHED
8. BENJAMIN S. JONES ALL THE TIME IN THE WORLD
9. ERIKA ZEKOS COMMON SOUNDED
10. SARAH BRAMAN DAY TRIP
11. HAROLD GRINSPOON FAMILY REUNION
12. GARY ORLINSKY GIOCO
13. JOSEPH KRUPCZYNSKI BUILDING BRIDGES OPENS IN THE UMCA GALLERY SEP 12

XTCA EVENTS

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<td>Aug 2</td>
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For details on these and other XTCA events please visit: UMASS.EDU/UMCA

XTCA AUDIO TOUR: SPTS.US/UMCA/XTCA